



**OurKidsCode**  
FAMILY CODING CLUBS

## Marketing and Promotional Materials

To help you promote OurKidsCode workshops locally, the following is available:-

- Taster Flyer (editable)
- A5 (1 sided) Promotion Flyer - targeting families for recruitment
- A5 (2 sided) Information Flyer - lots of detail for broad audience

We also provide logos, approved photos and brand guidelines for other promotional material, if required.

### Editing the Flyers

There are 2 versions of the Taster Flyer available:-

- Taster Flyer – editable (in Powerpoint)
- Taster Flyer – write on (if you want to edit by hand)

There is also a Summer Camp Flyer editable in Powerpoint.

With all Flyers, include the following information:-

- Venue name and eircode
- Time and date
- Club Code (unique per venue/provided by OurKidsCode - if not known email [contact@ourkidscode.ie](mailto:contact@ourkidscode.ie))
- Local contact name and mobile number\*
- County Council logo (if required) can be placed on the Taster Flyer on bottom left of the dance mat photo and top right (opposite our logo) on the Summer Camp Flyer.

**The Flyer should then be saved or scanned as a PNG so it can be easily forwarded on WhatsApp, Facebook etc**

\*This is normally the Community Centre Manager/Secretary or a local parent who is helping organise. The Facilitator's contact details can be inserted here however we have found having a local contact helps recruitment



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